



CITY OF SANTA BARBARA

FINANCE COMMITTEE AGENDA REPORT

AGENDA DATE: September 9, 2008

TO: Finance Committee

FROM: Administrative Division, Community Development Department

SUBJECT: Funding Allocation For The Organizational Development Category Of City's Community Promotion Grants With The Santa Barbara County Arts Commission For Fiscal Year 2009

RECOMMENDATION:

That the Finance Committee review the City's Arts Advisory Committee Fiscal Year 2009 grant funding recommendations for the Organizational Development category, and forward the recommendations to City Council for approval.

DISCUSSION:

In the Fiscal Year 2009 budget, Council authorized funds to the Santa Barbara County Arts Commission to provide Community Arts, Organizational Development, and Community Events & Festival grants, and for staffing to the City Arts Advisory Committee, Visual Arts in Public Places, and Events & Festivals Committees. The grant funds support city arts organizations and community promotion, and continue the development of the Downtown Cultural District and other special projects. Funds also provide technical assistance to artists, arts organizations, and cultural promotion groups.

On July 29, 2008, the Finance Committee reviewed the three categories for grants funding. At that meeting, the Finance Committee forwarded the Community Arts and Community Events & Festival grant recommendations to City Council for approval. The Finance Committee also requested that the City Arts Advisory Committee allow the Summer Solstice Celebration organization to submit a letter of clarification regarding their grant request and to have the City Arts Advisory Committee re-review the Organizational Development grant requests.

The Organizational Development Subcommittee met on August 11, 2009, and reviewed all of the applications submitted for the Organizational Development grant funds, including the Summer Solstice Celebration letter of clarification. Their recommendation was to provide \$7,500 to the Summer Solstice Celebration by reallocating funding recommendations from eleven of the other organizations in the Organizational Development grant category.

The subcommittee's revised recommendations were reviewed by the full City Arts Advisory Committee on August 21, 2008. The Committee considered the following items when discussing the Subcommittee's recommendation:

- the integrity of the process;
- the work effort completed by the subcommittees;
- understanding the directive from the Finance Committee;
- understanding how recommendations and funding decisions are made; and
- financial participation of the Community Arts Workshop

After discussion and public input, the City Arts Advisory Committee denied the Organizational Development Subcommittee's recommendation. There was a unanimous vote to forward the original Organizational Development Subcommittee's recommendation back to the Finance Committee.

Attachment 2 is a spreadsheet which shows the original and revised recommendations of the Organizational Development Subcommittee, as approved by the City Arts Advisory Committee.

BUDGET/FINANCIAL INFORMATION:

Funds for these programs are included in the approved Fiscal Year 2009 General Fund budget.

ATTACHMENTS:

1. Organizational Development Recommendations - Narratives
2. Funding Comparisons for the Organizational Development Grants
3. Draft City Arts Advisory Committee Minutes, August 21, 2008

PREPARED BY: Michele De Cant, Administrative Services Manager

SUBMITTED BY: Paul Casey, Community Development Director

APPROVED BY: City Administrator's Office

2008 – 2009 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
OD-01	Art for Humanity!	\$15,000	\$3,500
<p><i>Arts for Humanity! (AH!)</i> Celebrates humanity through the arts with programs that cultivate creativity and empower at-risk youth, people with developmental disabilities, elders and others in partnership with local artists and the Santa Barbara community to increase awareness of these under-served groups. AH! has provided performing and visual arts programs that are intergenerational. This is the first year AH! is requesting Organizational Development rather than Community Arts funds. The goal is to strengthen the organization and expand the work of AH! by partnering with UC Santa Barbara for intern training and the Boys & Girls Club for programming space with OD funds used to increase administrative and artistic time to expand the internship program. The grant request did not clearly articulate a strategic plan on how increased staff time would result in a sustainable plan to maintain partners and an intern pool to grow the program. The committee also had concerns about the presented budget in which there appeared to be a decrease in individual contributions and in-kind donations for last year.</p>			
OD-02	Art From Scrap	\$18,000	\$10,000
<p>The mission of Art From Scrap (AFS) is to support and encourage creative exploration and expression in the arts, while promoting a greater understanding of environmental issues. Grant funds will go toward Guest Artists, the Artist-in-Residence Program and the salary of the Artistic Director, to further develop the community-based arts programming in partnership with schools, businesses, and other arts and community organizations. (Salaries listed seemed considerably higher than comparable non-profits.) The grant request was clearly articulated with programming and long-term goals clearly defined. Art From Scrap is a model organization providing great resources and a broad spectrum of programming and educational opportunities to a large and diverse group of individuals and groups.</p>			
OD-03	ArtSpace, Inc./Center Stage Theater	\$15,000	\$8,500
<p>Center Stage Theater (CST) exists to provide a professional, affordable, and accessible performing arts venue in Downtown Santa Barbara. Center Stage encourages works that celebrate new artists, new works and the cultural diversity of our community. Funds requested in part would be applied to general operating expenses and rental subsidies of theater operations for presenters. This is a much-needed venue as evidenced by increased bookings – 30 organizations rent from CST. The committee recommends increased fundraising efforts and donor support to keep rental fees reasonable and affordable to individual artists and smaller community groups.</p>			
OD-04	Ballet Santa Barbara	\$18,000	\$2,000
<p>Ballet Santa Barbara (BSB) provides educational and artistic programs in dance to meet the wide-ranging needs of our community's children, youth, and adults by fostering participation in dance as both a rewarding, physical activity and living contemporary art. Grant funding will enable BSB by helping to create and implement a new educational program designed to grow and develop its audience base to include low-income families, and underserved children and youth. Lack of a clear plan for how events would be promoted and proposed use of funds for airfare to bring performers and artistic directors from outside the area (NYC) were concerns.</p>			
OD-05	BOXTALES Theatre Co.	\$15,000	\$10,000
<p>Boxtales Theatre Company's mission is to spark imagination, strengthen cultural pride, foster tolerance, and engages young people in the excitement of live performance by presenting myths and folktales from around the world using storytelling, live music, movement, and masks. Funds are requested to support</p>			

2008 – 2009 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
	<p>the salary of a part-time managing director to incorporate not only artistic and teaching duties, but to handle database management, research and development, bookkeeping, touring logistics, communication with presenters, and board meeting minutes. This clearly articulated strategy to grow the organization and expand community programming and support while allowing time to focus on developing new work is an excellent use of OD funds. Integration of programs that include diverse multi-cultural and multi-disciplinary content in productions into the schools is an excellent model for other groups.</p>		
OD-06	Camerata Pacifica	\$18,000	\$4,000
	<p>Camerata Pacifica's mission is to affect positively how people experience live classical music and expand appreciation. The organization strives for this impact through its flagship concert series, offering monthly programs. This request is for support of Camerata Pacifica's 2008/09 marketing and advertising campaign in the Santa Barbara market. Collaboration with the Music Academy of the West in promoting CP events at the newly renovated Hahn Hall and improved website are good strategies. The committee recommends exploring ways to include programming to attract a younger audience and partnerships with the Youth Symphony—possibly in conjunction with free lunchtime concert series.</p>		
OD-07	City at Peace	\$10,000	\$7,500
	<p>City@Peace – Santa Barbara is an award-winning program that uses the performing arts to provide leadership skills, conflict resolution training, and cross-cultural understanding to a diverse group of teens, ages 13-19 from secondary schools. In the short term the funds will provide a portion of the salary and payroll expenses for the Program Director and Artistic Director in the first year of operation as its own non-profit organization. This is a much needed, stellar program that has shown strong growth in the last several years. City at Peace has a great history of collaborating with regional artists and developing programming with other community groups such as Project Renaissance and the City Housing Authority that serve underserved, at-risk youth.</p>		
OD-08	Community Arts and Music Association (CAMA)	\$18,000	\$6,000
	<p>CAMA is the oldest performing arts organization in Santa Barbara County—celebrating its 90th anniversary this year. The purpose of CAMA is to enrich Santa Barbara's cultural life through the presentation of a variety of concerts by world-renowned performers and orchestras at the highest level of artistic excellence. CAMA has developed a strong classical music outreach and classical music curriculum for elementary school students as well as an outreach to the community through adult education classes for life-long learners that provide reduced price tickets through subsidies. Requested funds, in part, will be used to build the subscriber base over the next several seasons to increase season ticket subscribers and attendance at concerts. This will make up for the loss of potential revenue as a result of fewer seats available due to the move from the Arlington to the Granada Theatre.</p>		
OD-09	Dancing Drum	\$15,600	\$11,500
	<p>Dancing Drum's mission is to provide a forum for people of all ages to participate in the universal language of rhythm through drumming, dancing, geographical and multi-cultural education, and performance. Dancing Drum programs embrace the power of the drum for making music, building community and transforming lives. This is a stellar program with a history of broad outreach to diverse communities and the ability to partner will with a variety of other organizations. Proposed use of grant</p>		

2008 – 2009 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
	funds to implement School Drum Ensembles, develop and promote “Santa Barbara Drum Day” and provide teacher trainings and materials to allow for sustained drumming programs in schools.		
OD-10	Ensemble Theatre Co.	\$18,000	\$9,500
	Founded in 1979, the Ensemble Theatre Company is Santa Barbara’s oldest professional, resident theater company. Housed at the historic Alhecama Theatre, Ensemble offers five full-length plays each season and produces challenging, professional theatre from a wide body of work that reflects contemporary aesthetics and current social concerns. Plans to add a new student matinee series and expand outreach to the Latino community are to be commended. OD grant funding requested will be used to pay artist salaries, including actor, director and designer fees, as well as to increase the overall marketing efforts. The marketing strategy needs to be clearly articulated.		
OD-11	Flamenco Arts Festival	\$15,000	\$9,000
	The internationally renowned Flamenco Arts Festival, a non-profit organization, was founded in 1999 and holds the distinction of being the first Flamenco Festival in California which was conceived, organized and implemented by Latinos. The Festival coincides with the nationwide Hispanic Heritage Month celebrations. Among its goals for this year’s funding, the two-day festival plans to leverage Organizational Development funds to successfully negotiate and partner with another West Coast group to contract with an “A” list Spanish Company and to offset artist fees and travel expenses. With increasing transportation costs, struggling airlines and the decreasing value of the dollar compared to the Euro have made it very challenging and increasingly expensive to bring international talent directly to Santa Barbara for this event. Fundraising goals are too low. Marketing and promotion plans need to be more strategic and aggressive, and number and levels of sponsorship need to be increased.		
OD-12	Lit Moon Theatre Company	\$18,000	\$10,000
	Lit Moon Theatre provides the Santa Barbara area with an alternative to mainstream theatre, and offers educational opportunities that broaden and deepen the understanding of world theater and cultural traditions. Programs attract a broad-based, multi-generational audience. Lit Moon has demonstrated success in growing its organization and developing community support while building a reputation for innovative world-class theatre for cross cultural understanding in Europe and Eastern Europe. Grant funds will help subsidize the 2009 Lit Moon World Theatre Festival, celebrating work in physical, visual, and dance theatre.		
OD-13	Marjorie Luke Theatre	\$13,333	\$8,500
	The Marjorie Luke Theatre/Santa Barbara Community Youth Performing Arts Center (CYPAC) is a unique and innovative partnership of public and private entities to provide an accessible, affordable, youth oriented venue for the community. The non-profit organization manages and operates the Marjorie Luke Theatre in a building owned by the Santa Barbara School District. The Marjorie Luke Theatre offers free technical theater classes and a program for venue subsidies to help support smaller grassroots organizations. This funding request represents a third of the General Manager’s salary whose position helps provide community support and resources through the programs mentioned above.		
OD-14	Pacific Pride Foundation	\$6,000	\$4,000
	Founded in 1992, the mission of the Outrageous Festival is to provide cultural programming targeting the lesbian, gay, bisexual and transgender (LGBT) communities in Santa Barbara County. The four-day		

2008 – 2009 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
	Festival presents a range of diverse films and videos, including independent, foreign, experimental and documentary that attracts a diverse, multi-generational underserved audience. Grant funds requested to support the salary of the Festival Coordinator, costs associated with marketing, printing/postage and film rental were clearly articulated. This organization is operated largely through a dedicated group of volunteers. Growth of the event and progress was clearly framed.		
OD-15	Pearl Chase Society Music Series	\$10,000	\$2,000
	In partnership with the UCSB Arts & Lectures, grant funds will be used to support a concert series that will bring in renowned musicians and diverse ensembles to significant architectural landmarks in Santa Barbara. The primary goal of this many-faceted program is to continue to increase the community's understanding of and support for its cultural and architectural tradition while rejuvenating and nourishing the community's interest in chamber music. Adding the Music Academy of the West as a partner and using the newly renovated Hahn Hall and the ability to cross-promote events was a great strength of the proposal, the lack of variety of architectural venues this year was seen as a weakness of the proposal.		
OD-16	Project Renaissance	\$12,000	\$8,500
	Project Renaissance, in collaboration with the City of Santa Barbara, is offering a program of youth living in disadvantaged circumstances in low-income neighborhoods on the Westside of Santa Barbara. Project Renaissance is an art-based conflict resolution and prevention program promoting resiliency and the acquisition of development assets in youth from disadvantaged backgrounds. The requested funds would be used specifically to expand the services the program is currently delivering as well as provide the funds to support a major art exhibition of work by Project Renaissance youth in January 2009 entitled "LISTEN WITH YOUR EYES". The exhibition would provide the opportunity for engagement with the community and increased visibility and recognition for their creative talents.		
OD-17	S. B. Chamber Orchestra	\$18,000	\$3,000
	The Chamber's mission is to serve the community by offering chamber orchestra music performances of the highest quality to concert audiences and through outreach provide increased access for seniors who can no longer attend regular venues. Additionally SBCO goal is to promote classical music as a living, accessible art form to youth through performance and educational efforts that will engender a new generation of musicians, music-lovers and patrons. Funds from the grant will support the Season Finale performance. These funds will empower the development of the orchestra in many ways including; leveraging funds, expanding the repertoire and audience; fulfilling the mission with respect to education, nurturing a younger audience and organizational development. SBCO has been very successful in generating funding support its programs and for the planned "run-out" performance to LA. While this was a well-written grant, the committee recommends concentrating on developing strategies to successfully reach and engage underserved groups and youth.		
OD-18	S.B. Choral Society	\$15,000	\$2,500
	The Santa Barbara Choral Society is a one hundred-member semiprofessional volunteer choral ensemble dedicated to presenting and preserving classical choral composition. The company represents a demographic cross-section of Santa Barbara County with the current ensemble drawn from diverse professional, ethnic, and socioeconomic backgrounds. Funds will be used to establish a small, professional administrative structure so that they can secure their existing constituent base, stabilize operations and contain costs. The grant request clearly articulated the strategy to move this volunteer		

2008 – 2009 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
	organization into a more professional, sustainable model by hiring part time paid staff to begin to grow management of the organization.		
OD-19	S.B. Dance Alliance	\$18,000	\$9,000
	Santa Barbara Dance Alliance (SBDA) was established in 1979 as a non-profit arts service organization to foster, promote, and increase the awareness of dance by bringing together choreographers and performers from all ages, schools, ethnic traditions, and artistic styles for common projects. SBDA presented a well-written grant outlining plans to use funds to organize public performances, events, and classes spread throughout the year. Each performance is preceded by extensive organization, rehearsal, and marketing efforts. SBDA provides important broad based community support for dance through programs that increase visibility of local dancers, youth showcases and master classes engage and prepare the next generation of dancers and scholarships provide access to classes to under served youth.		
OD-20	S.B. Dance Institute	\$18,000	\$10,000
	Santa Barbara Dance Institute is an in-school dance program that is modeled after the National Dance Institute. The SBDI is founded in the belief that the arts have a distinctive ability to engage children to find excellence within themselves. The purpose of SBDI programs is to help children develop discipline, a standard of excellence, and a belief in themselves. SBDI offers weekly lessons at schools as part of the curriculum and after school programs. Organizational Development funds will support SBDI's 3-year expansion plan that includes expansion of programs in key partner schools, and expansion of SBDI programs to further children with trained teachers and deepen existing school partnerships. There is evidence of great community support and involvement for this program.		
OD-21	S.B. Education Foundation	\$5,000	\$2,000
	Santa Barbara Education Foundation is again requesting funds to underwrite the services of a grant writer to apply for a variety of grants to help sustain the future of arts and music in the community. Last year's \$2,000 grant appropriation from the City of Santa Barbara has helped to leverage \$297,500 in additional funding. The funds requested would augment funds received by the Santa Barbara Foundation for a grant writer and an administrative assistant.		
OD-22	S.B. Master Chorale	\$10,000	\$2,500
	The Santa Barbara Master Chorale provides the opportunity for singers from the community to learn and perform choral music; foster public awareness and education about choral music by staging public concerts; and stimulate interest in choral and classical music amongst students and the public. Funds are requested for a marketing and advertising program designed to reach a greater number of potential concert goers; attract new singers into membership in the Chorale, and draw a wider audience to the concerts. While these are all important goals the strategy for outreach is too print media based. Finding unpaid media opportunities, print, radio, television and partnering with other appropriate community groups in cross-promoting would be more cost effective and would help get the message out to a wider, more diverse audience.		
OD-23	S.B. Performing Arts League	\$18,000	\$10,000
	The Santa Barbara Performing Arts League (PAL) exists to promote and advocate for the Santa Barbara performing arts community: Music, Theater and Dance. PAL sponsors programs that promote Santa Barbara as a cultural arts destination and attract cultural tourists; increase community access to		

2008 – 2009 ORGANIZATIONAL DEVELOPMENT GRANT RECOMMENDATIONS

Grant #	Organization	Amt. Requested	Amt. Recommended
	performing arts and make performances affordable; and to expand and develop more diverse audiences. Requested funds will be used for cooperative advertising; website upgrades and programming; and for staff to run a new more effective youth ticket program. The grant was well written, articulated the issues and provided a clear strategy while demonstrating the efficiency of collaboration in all efforts.		
OD-24	Speaking of Stories	\$15,000	\$9,000
	Speaking of Stories promotes the appreciation of literature through live theatrical readings and educational programs that are particularly targeted towards at-risk youth in our community. Speaking of Stories performances bring short stories to life while focusing on the power of the spoken word. Talented actors transform stories from the page to the stage. The Speaking of Stories performance program is a 5-show season at the Lobero Theatre in Santa Barbara. This well-written grant requests funds to support and expand youth involvement in Word Up workshops and audience development for Sus Narrativas programs. This is a unique and diverse program with multi-generational interest and proven community support.		
OD-25	State Street Ballet	\$18,000	\$10,000
	State Street Ballet is a fully professional dance company dedicated to presenting excellence in classical dance through public performances and educational outreach programs. The company is at a pivotal point in its growth and will be making transitions in artistic aspirations and audience goals as a result of the move from the Lobero Theatre to the Granada Center for the Performing Arts. The use of funds to increase marketing and outreach to expand audiences and increase subscriber base for the coming season is a very appropriate use of OD funds. There was some concern that too much of the strategy depends on pre season ticket packages in an era that sees consumer trends moving in the direction of “on demand” tickets or customized “design your own series” particularly for younger generations.		
OD-26	Summer Solstice	\$18,000	\$7,500
	In existence since 1974, Summer Solstice is an organization that brings the community together through the arts. Solstice produces the annual parade and festival, while providing a community space to make art and learn performance skills from local visual and performance artists during May and June of each year. Summer Solstice receives \$45,914 in City Funds through a line item in the City Budget. Last year the City Finance committee requested that City Arts Advisory amend City grant applications to include a designation for “City budget line item” for those groups that have that status. Groups with that status making grant requests could not “double dip” and would need to clearly articulate that an 08-09 City grant request was for a different unrelated program or event exclusive of the event for which the line item was designated. This year’s Solstice grant request did not clearly articulate a program for funding unrelated directly or indirectly to the Annual parade for which it received City funds. The grant panel recommends that Solstice staff attended a technical support workshop or take advantage of the offer to review grant drafts prior to the deadline. Grant requests in the future will need to focus on the Community Arts Workshop or other programs not associated with the parade.		
		Amt. Requested	Amt. Recommended
		\$387,933	\$180,000

ORGANIZATIONAL DEVELOPMENT											
OD #	Organization	REQUEST	#1 ORIGINAL RECOMMENDATION	#2 REVISED RECOMMENDATION	CHANGED	2007-08	2006-07	2005-06	Notes		
OD-01	Arts for Humanity!	\$15,000	\$3,500	\$3,500	\$0	NA	NA	NA	Previously CA		
OD-02	Art From Scrap	\$18,000	\$11,000	\$10,000	-\$1,000	\$15,000	\$7,500	\$8,500			
OD-03	ArtSpace, Inc./Center Stage Theater	\$15,000	\$9,000	\$8,500	-\$500	\$8,500	\$8,000	\$9,000			
OD-04	Ballet Santa Barbara	\$18,000	\$2,500	\$2,000	-\$500	NA	NA	NA	New Applicant		
OD-05	BOXTALES/Community School, Inc.	\$15,000	\$10,000	\$10,000	\$0	\$9,500	\$9,000	\$9,000			
OD-06	Camerata Pacifica	\$18,000	\$4,500	\$4,000	-\$500	\$8,000	\$6,000	\$10,000			
OD-07	City @Peace	\$10,000	\$8,000	\$7,500	-\$500	\$6,000	NA	\$7,000			
OD-08	Community Arts Music Association (CAMA)	\$18,000	\$8,000	\$6,000	-\$2,000	\$6,000	\$6,000	\$4,000			
OD-09	Dancing Drum	\$15,600	\$12,000	\$11,500	-\$500	NA	NA	NA	Previously CA		
OD-10	Ensemble Theatre Company	\$18,000	\$10,000	\$9,500	-\$500	\$9,500	\$9,300	NA			
OD-11	Flamenco Arts	\$15,000	\$9,000	\$9,000	\$0	\$9,000	\$7,000	\$7,000			
OD-12	Lit Moon Theatre Company	\$18,000	\$10,000	\$10,000	\$0	\$10,000	\$9,300	\$9,500			
OD-13	Marjorie Luke Theatre	\$13,333	\$9,000	\$8,500	-\$500	\$7,000	\$7,000	\$4,000			
OD-14	Pacific Pride Foundation/Outrageous Film Fest.	\$6,000	\$4,000	\$4,000	\$0	\$5,000	\$3,000	\$5,500			
OD-15	Pearl Chase Society	\$10,000	\$2,000	\$2,000	\$0	NA	NA	NA	Previously CA		
OD-16	Project Renaissance	\$12,000	\$8,500	\$8,500	\$0	\$8,000	\$3,500	NA			
OD-17	Santa Barbara Chamber Orchestra	\$18,000	\$3,000	\$3,000	\$0	\$5,500	\$6,500	\$4,000			
OD-18	Santa Barbara Choral Society	\$15,000	\$3,000	\$2,500	-\$500	NA	\$2,500	\$2,500			
OD-19	Santa Barbara Dance Alliance	\$18,000	\$9,000	\$9,000	\$0	\$12,000	\$11,600	\$11,500			
OD-20	Santa Barbara Dance Institute	\$18,000	\$10,500	\$10,000	-\$500	\$11,000	NA	NA			
OD-21	Santa Barbara Education Foundation	\$5,000	\$2,000	\$2,000	\$0	\$2,000	NA	NA			
OD-22	Santa Barbara Master Chorale	\$10,000	\$2,500	\$2,500	\$0	\$3,000	\$2,000	\$3,400			
OD-23	Santa Barbara Performing Arts League	\$18,000	\$10,000	\$10,000	\$0	NA	NA	NA	Previously E&F		
OD-24	Speaking of Stories	\$15,000	\$9,000	\$9,000	\$0	\$11,000	\$9,600	\$13,000			
OD-25	State Street Ballet	\$18,000	\$10,000	\$10,000	\$0	\$11,000	\$11,000	\$13,500			
OD-26	Summer Solstice Celebration	\$18,000	\$0	\$7,500	\$7,500	\$15,000	\$14,500	\$14,000			
	Total Requested	\$387,933	\$180,000	\$180,000	\$0						
	Amount in Grant Pool	\$180,000									
	Difference	-\$207,933									
	Notes:										
	Column labeled #1 is the OD Subcommittee's original recommendation and the approved recommendation from the Arts Advisory Committee which was sent to the Finance Committee.										
	Column labeled #2 is the OD Subcommittee's REVISED recommendation which the Arts Advisory Committee did NOT approve. Instead, they voted to resend their original recommendation (column labeled #1) back to the Finance Committee.										

**City Arts Advisory Committee
Minutes
Thursday, August 21, 2008
David Gebhard Public Meeting Room
630 Garden St., Santa Barbara, CA 93101**

Arts Advisory Committee

Members Present: Phyllis de Picciotto, Chair, Suzanne Fairly Green, Judy Nilsen, Gail Pine, Darian Bleacher, Tom Morey, Michael Humphrey
Liaisons Present: Helene Schneider
Members Absent: None

1. CALL TO ORDER – ROLL CALL:

Phyllis de Picciotto, Chair, called the meeting to order 3: 30 and called the roll. All members were present and introduced themselves.

2. PUBLIC COMMENT- None

3. ARTS ADVISORY COMMITTEE.

A. Review/Approval of Organizational Development Grant Recommendations. (Action). Committee will receive a report on recommendations for final approval of the Organizational Development grant awards for 2008-09.

Phyllis de Picciotto, Chair opened the discussion by stressing that the Arts Advisory Committee is comprised of volunteers, and that members take their responsibility very seriously. She said that all members spend a lot of time reviewing grants and making carefully thought-out recommendations. The meeting today is a special meeting to hear the Organizational Development (OD) Grant sub-committee recommendations for additional grant review.

Tom Morey spoke as a representative of the Organizational Development Grant sub-committee. He read a statement of the recommendations that were created during their August 11th meeting regarding Summer Solstice and future grants. He indicated that the OD sub-committee revised their original funding recommendations to include funding for Summer Solstice. The committee discussed their rationale for the accommodation.

Michael Humphrey explained the process as one to accommodate inclusion of Summer Solstice which was not originally funded due to a poorly written grant that did not clearly articulate workshop activities from the parade and festival. Members of the committee feel it is important to be democratic in reviewing the grants. The change came reviewing the letter of clarification submitted by Summer Solstice. Linda Gardy, staff, clarified the process of Summer Solstice submission. Claudia Bratton, Executive Director of the Summer Solstice Celebration, clarified that it was their understanding, from last fiscal year, that the Finance Committee direction was that it was okay to submit a grant through the OD grant pool.

Julie McCloud, Santa Barbara Dance Alliance, and member of the audience gave a history of the grant process and the growth of the criteria built over the past 30 years. She stressed the importance of City Council supporting the Grant Panel recommendations.

ARTS ADVISORY MINUTES

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Phyllis de Picciotto stressed again the difficulty of changing the recommendation.

Judy Nilsen asked if the sub-committee felt pressure to change their recommendations, since the Finance Committee did not accept their original recommendation.

Discussion from the public took place on the integrity of the process.

Eric Valinsky, Ballet Santa Barbara, asked about how to appeal decisions in the future.

Michele DeCant, City Staff spoke about the public process from the city regarding posting agendas and where information can be found on the City Website. All meetings are public with posted agendas, and the public has the opportunity to appeal at any public meeting.

Linda Gardy explained why Summer Solstice received a call regarding the fact that the original recommendation from the OD sub-committee was zero. That is, Summer Solstice was the only group receiving zero funding in the OD group, thus and they got a courtesy call from staff to let them know.

Claudia Bratton explained that many of the current grants that Summer Solstice is submitting are requests for funds towards for capital items for the new Community Arts Workshop. She indicated that the Organizational Development request is for community participation prior to the parade and festival. She said the loss of the Organizational Development grant funds will impact them greatly.

Peter Mattheis, representing the public audience said that it is a very difficult decision to change the original grant recommendations and he reiterated the importance of maintaining integrity of the original decisions.

Councilmember and Liaison Helene Schneider was asked 1) What is Solstice responsible for in the building process of the Community Arts Workshop and 2) Is it possible for the line item to increase? Councilmember. Schneider explained that the Workshop space is a Redevelopment Agency project and as such, they are providing \$1.4 million for the workshop. Claudia Bratton clarified and reviewed the many new responsibilities associated with the Community Arts Workshop space including fencing, solar panels, tile flooring and lighting all which must be completed by licensed contractors. The cost for these expenses is in excess of \$150,000.

Councilmember Schneider explained that it takes 4 votes from the City Council to change funding recommendations. She advised the group that the City supports these grant programs with General Fund money. New line item allocations will not be discussed until October or later. She explained that the budget is very tight and forecasts for a better economy are down. She explained the process of the Santa Barbara International Film Festival transitioning to a direct line item. A great deal of the funding came directly from the Events & Festival grant pool.

A motion was made to accept and forward to the Finance Committee the Organizational Development's revised recommendations. Nilsen/ Failed for a lack of a 2nd.

A second motion carried to stand by the original recommendation of the Organizational Development's recommendations as approved by the AAC Committee on July 17, 2008. Michael Humphrey/Gail Pine Unanimous.

The recommendations will be heard by the Finance Committee on Tuesday, September 9, 2008, probably 12:30 pm.

All organizations need to be treated the same with the same guidelines and integrity.

Councilmember Schneider stressed that she is at this meeting as a liaison to the Arts Advisory committee. She recommended members of this committee and the public to attend the Finance Committee meeting since Ginny Brush, Staff was not present for this meeting.

Michele De Cant reminded the Committee of the revamping issues already done this year. She reminded the group that there needs to be an Appeal Process in any public process.

4. NEXT MEETING:

The meeting was adjourned at 4:45 pm. The next meeting will be on September 18, 2008, at 3:30 pm in the David Gebhard Public Meeting Room.